



Vision:

An inclusive community where all children, young people and families are safe, secure, and supported to grow and flourish

Purpose:

To represent the needs and interests of children, young people and families connected with or at risk of entering the child protection system, and the not-for-profit, non-government organisations who support them



STRATEGIC DIRECTIONS 2021 - 2025

PEAK BODY

INFLUENTIAL
CONSCIOUS
INFORMED
RESOURCEFUL
STRATEGIC
PURPOSEFUL



LEADERSHIP

Child and Family Focus SA is a **conscious thought leader**, informed by and advocating with the best available research and evidence

The Child and Family Focus SA Purpose and Values Statement informs our way of working in addition to shaping our advocacy **for and on behalf of children and families connected with or at risk of entering the child protection system**

Child and Family Focus SA is a **culturally safe and responsive organisation and promotes Aboriginal and Torres Strait Islander self-determination**

ADVOCACY

Child and Family Focus SA **prioritises the needs of children and families connected with or at risk of entering the child protection system**, and advocates boldly to the highest levels of government for policy changes that have positive impact

Child and Family Focus SA has a **strong sector voice driven by our agreed values and purpose** to prevent children from entering the child protection system

Child and Family Focus SA is clear in its advocacy which is underpinned by its Policy Platform and its **relationships with its members**

SUSTAINABILITY

Child and Family Focus SA achieves financial growth and **income diversification to achieve its objectives**

Child and Family Focus SA will be an **independent peak body that can courageously represent** the needs of children and families connected with or at risk of entering the child protection system

POLICY & PRACTICE DEVELOPMENT

LEAD
PARTICIPATE
INNOVATE
RESEARCH
TRAINING
& DEVELOPMENT
INFORM



REPRESENTATION

Child and Family Focus SA is an **influential Peak Body** representing the needs of **children and families connected with or at risk of coming in to contact with the child protection system**

Child and Family Focus SA utilises a **strong communications and media platform** to promote the interests of children, young people and families in South Australia

Child and Family Focus SA takes an **innovative approach to proposing evidence-based alternatives** to supporting children and families connected with or at risk of entering the child protection system

POLICY

Child and Family Focus SA is instrumental and proactive in **driving, developing and responding effectively** to key policies and legislation affecting children and families connected with or at risk of entering the child protection system, as well as the organisations supporting them

PRACTICE DEVELOPMENT

Child and Family Focus SA **promotes practice approaches that are trauma responsive, culturally safe**, and which are based on the best available evidence

Child and Family Focus SA works with sector partners to **promote and deliver training and development opportunities that are trauma responsive**

Child and Family Focus SA will promote the advancement of **evidence informed practice models that improve outcomes for children, young people and families connected with or** at risk of entering the child protection system

Child and Family Focus SA will promote the **engagement, participation, and self-determination of Aboriginal families and communities**

SECTOR DEVELOPMENT

ACTIVE
BOLD
PARTNERSHIP
INCLUSIVE



MEMBERSHIP

Child and Family Focus SA members are **informed, active and bold** in their participation, advocacy and contribution to decision making

Child and Family Focus SA members benefit from their membership of CAFFSA through **training, workforce development, and participation in advocacy initiatives**

EXPERTISE

Child and Family Focus SA are known as **experts in child protection issues, and promote evidence and research that supports practice**

Child and Family Focus SA will develop sector knowledge and expertise and **promote evidence-based practice that is trauma responsive**

PARTNERSHIP

Child and Family Focus SA maximises opportunities for **cooperation and collaboration** across the sector to achieve better outcomes for children, young people and families

Child and Family Focus SA will **model positive collaboration** in all relationships with members, partners and funding bodies

Child and Family Focus SA will work in **partnership with Aboriginal Elders, Leaders and community members** to promote culturally safe and culturally responsive ways of working